

## PROGRAMME'S INDICATORS FICHES

### *Priority 2 "Integrated development of the cross-border region"*

#### OUTPUT INDICATORS:

Output Indicator	<b>RCO84 Pilot actions developed jointly and implemented in projects</b>
Type of use at project level	Mandatory. Applicants need to set 1 as final target, selected only together with output indicator RCO116 'Jointly developed solutions' and result indicator RCR104 'Solutions taken up or up-scaled by organisations'.
Definition	<p>The purpose of this indicator is to empower project partners from both sides of the border to embrace, develop and test new approaches, products, techniques to boost the tourism attractiveness of the cross-border region by stepping on its territorial potentials.</p> <p>The scope of a jointly developed pilot action could be to test procedures, new instruments, solutions, experimentation or the transfer of practices. In order to be counted by this indicator,</p> <ul style="list-style-type: none"> <li>- the pilot action needs not only to be developed, but also implemented within the project</li> </ul> <p>and</p> <ul style="list-style-type: none"> <li>- the implementation of the pilot action should be finalised by the end of the project.</li> </ul> <p>Each project will be counted as one pilot action.</p> <p>Jointly developed pilot action implies the involvement of organizations from each of the two partner countries.</p>
Target (2029) – at programme level	18
Reporting at project level	In the project progress report, upon implementation of the pilot action.

Output Indicator	<b>RCO116 Jointly developed solutions</b>
Type of use at project level	Mandatory. Applicants need to set 1 as final target, selected only together with output indicator RCO84 'Pilot actions developed jointly and implemented in projects' and result indicator RCR 104 'Solutions taken up or up-scaled by organisations'.
Definition	The purpose of this indicator is to empower project partners from both sides of the border to embrace, develop and test new solutions to boost

	<p>tourism attractiveness of the cross-border region by stepping on its territorial potentials.</p> <p>In order for a jointly developed solution to be counted, its documentary evidence, at minimum, should comprise of:</p> <p>(1) a vision/strategy/plan to address the SO objective linked with identified common territorial challenges;</p> <p>(2) drafting and design process of the solution/s followed by their implementation</p> <p>(3) indications of the actions needed for the solution/s to be taken up or to be up scaled;</p> <p>The solutions within funded projects need to tackle issues of increasing the tourism attractiveness of the CBC region based on the related potentials, by means of (list is only indicative):</p> <ul style="list-style-type: none"> <li>- restoration, preservation, exposition of cultural heritage and natural sites, avoiding however heritage and tourism commodification;</li> <li>- strengthening the links between natural and cultural sites, including their connecting and mobility network;</li> <li>- developing tourism products and services based on needs and trends;</li> <li>- training of tourism staff;</li> <li>- improving CBC tourism marketing and branding practices</li> </ul> <p>In order to avoid double counting the solutions relevant for this indicator should not have the main topics linked to administrative or legal frameworks.</p> <p>The main topic of the solution should be linked with the thematic scope of the pursued project objective.</p> <p>Each successfully implemented project is assumed to produce one solution to clearly identified programme territorial challenge/s.</p> <p>Jointly developed solution implies the involvement of organizations from each of the two partner countries in the drafting and design process of the solution.</p>
Target (2029) at programme level	18
Reporting at project level	In the project progress report, upon provided proofs of achieved solution to clearly identified programme territorial challenge/s.

<b>Output Indicator</b>	<b>RC058 Dedicated cycling infrastructure supported</b>
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Type of use at project level	Optional Applicants need to set their own forecast of a target value.
Definition	The indicator will measure the length (km) of dedicated cycling infrastructure newly built or significantly upgraded by projects supported. Dedicated cycling infrastructure includes cycling facilities separated from other roads or other parts of the same road by structural means, cycling streets, cycling tunnels etc. For cycling infrastructure with separated one way lanes (ex: on each side of a road), the length is measured as lane length.
Target (2029) at programme level	16 km
Reporting at project level	In the project progress report

<b>Output Indicator</b>	<b>RC077 Number of cultural and tourism sites supported</b>
Type of use at project level	Optional Applicants need to set their own forecast of a target value.
Definition	It is expected that most of the supported actions will envisage some interventions linked with cross-border cultural and tourism sites. As the name of the indicator suggests, it will count only physical investments, i.e. interventions that lead to creation of new, improved or rehabilitated existent infrastructure of tourism and cultural significance for the programme area.
Target (2029) at programme level	18
Reporting at project level	In the project progress report

<b>Output Indicator</b>	<b>RC074 Population covered by projects in the framework of strategies for integrated territorial development</b>
Type of use at project level	Mandatory Applicants need to set their own forecast of a target value.
Definition	Number of persons covered by projects supported in the framework of strategies for integrated territorial development.
Target (2029) at programme level	850 000
Reporting at project level	In the project progress report

**RESULT INDICATORS:**

Result Indicator	RCR104 Solutions taken up or up-scaled by organisations
Type of use at project level	Mandatory. It should be used together with output indicators RCO84 and RCO116.
Definition	<p>The indicator counts the number of solutions, other than legal or administrative solutions, that are developed by supported projects and are taken up or up-scaled during the implementation of the project.</p> <p>Concrete solutions, resulting from cooperation and activities within funded projects, should support the regional competitiveness of the cross-border region based on streamline the utilization of the tourism resources and improve cross-border tourism marketing and branding practices.</p> <p>Uptake refers to adoption or implementation of the solution.</p> <p>Upscale refers to: upgrade or improvement of the solution, or to extend the scope of the solution, e.g. from local to regional level, from the technical to the policy level.</p> <p>Also, the taken up or up-scaled solution needs to be documented by the adopting organization/s in a proper format. The content of the uptake / up-scaling should be based on the jointly developed and implemented solutions (RCO116) within the funded project.</p>
Target (2029) at programme level	14
Reporting at project level	In the project progress report, upon provided proofs for the solution that has been at initial stage of uptake/upscale or has been effectively taken up or up-scaled by the organisation

Result Indicator	RCR64 Annual users of dedicated cycling infrastructure
Type of use at project level	Optional, but mandatory if RCO58 is selected.
Definition	<p>The indicator measures the total number of annual users of dedicated cycling infrastructure financed by the supported projects. It provides a measurement of the use of the cycling infrastructure over one year after the project finalisation, and it is based on reporting of a basic count of the number of users.</p> <p>The following methodology is selected for calculating the indicator's target:</p> <ul style="list-style-type: none"> <li>• In order to simplify the calculation, it is decided that the calculation should take place at a single (most heavily used) point on the projects, with the cycle volumes at that location being taken as representative of the number of users;</li> </ul>

	<ul style="list-style-type: none"> <li>• Cycle volumes are to be determined by field surveys;</li> <li>• Volumes are collected in the field surveys for one direction only. If the cycle project is 2-way, the total volume is calculated by doubling the one-way count.</li> </ul>
Target (2029) – at programme level	1000
Reporting at project level	In the project progress report, upon implementation of the pilot action.

<b>Result Indicator</b>	<b>RCR77 Visitors of cultural and tourism sites supported</b>
Type of use at project level	Optional, but mandatory if RCO77 is selected.
Definition	<p>The indicator counts estimated number of annual visitors of cultural and tourism sites supported. The estimation of the number of visitors will be carried out ex post one year after the completion of the intervention.</p> <p>The indicator does not cover natural sites including eco paths for which an accurate estimation of number of visitors is not feasible.</p>
Target (2029) – at programme level	48 000
Reporting at project level	In the project progress report, up to one year after the completion of the intervention.